

Appendix 1 – Thriving High Streets Fund – Projects recommended for funding

Project	Summary	Award	Location
1. Alexandra Rose Charity	<p>“We’re seeking a Thriving High Streets Fund grant to fund £20,000* of Rose Vouchers to support 80 families on low incomes; and £5,000 to provide new promotional and publicity material to raise the profile of the project, boost business for our partner traders and enhance the shopping experience for families. “</p>	£25,000	Peckham, Elephant and Castle/Walworth, Borough
2. Big Local Works	<p>“To create two community ‘anchor’ market stalls on the Blue Market employing local people, providing genuinely affordable, culturally diverse, and environmentally sustainable products, sourced, where possible from local businesses – supported by seven healthy lifestyle and wellbeing events, to promote the Blue and its businesses to a wider audience”</p>	£25,000	Bermondsey
3. Making connections	<p>“Making Connections is a community arts event series for Peckham’s Old Waiting Room beginning in September 2023. Local arts and community groups will co-create workshops, discussions, movie screenings, live music, talent shows, installations and Lost Text Found Space will stage an inclusive adaptation of Noël Coward’s popular train-themed Still Life – setting the groundwork for the</p>	£13,113	Peckham

	OWR as a long-term arts cooperative.”		
4. Peckham Palms	“A programme of 30 public wellbeing, music and food events to promote the Black and female owned businesses at Peckham Palms and locally. The events will increase footfall to The Palms and introduce new customers and visitors to our fantastic tenants, facility and hidden part of Peckham.”	£24,250	Peckham
5. Tree Shepherd	<p>“Our project seeks to provide 3 objectives for small black and women-owned businesses within Canada Water:</p> <ol style="list-style-type: none"> 1. Provide training opportunities to business owners. 2. Facilitate networking events to promote sharing. 3. Create eight market-style events to drive revenue and attract people to return to the high street and town centre” 	£22,892	Canada Water
6. Urban Elephant	“Urban Elephant 2023 is a cross cultural festival of contemporary street culture. Using creative interventions to connect the old and new high streets and the businesses of Walworth Road, Sayer Street, Elephant Park, and Castle Square. Animating and placemaking the Elephant and Walworth as vibrant high streets for the future.”	£24,980	Elephant and Castle/Walworth